

PRIMARY LOGO

 **My Amazon Guy**

 **My Amazon Guy**

GRID & BREATHING SPACE

For breathing space, To ensure that there is enough space given around the logo, use the height of the blue bar in the logo as a spacing guide.



SECONDARY LOGOS

Examples of secondary My Amazon Guy logos for use in different settings particularly if there are limitations in space when a long horizontal space for the primary logo is not ideal.



PRIMARY LOGO FOR MAG SCHOOL

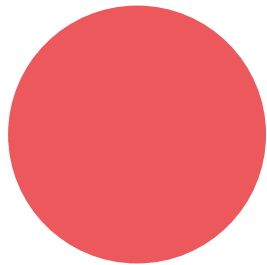
 **MAG** School

 **MAG** School
by My Amazon Guy

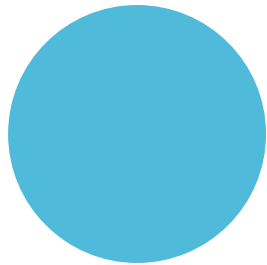
 **MAG** School

PRIMARY AND SECONDARY COLORS

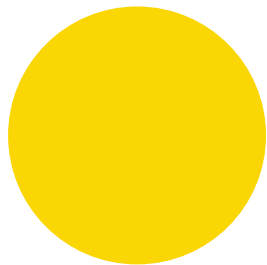
Primary Colors



#ed595b

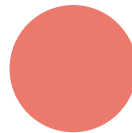


#4fbbda

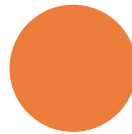


#ffd600

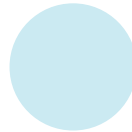
Secondary Colors



#ea7a6c



#eb7d3e



#cbeaf1



#e4dbae



#9129fc



#edf2f7

BRAND TYPEFACE

Use the Manrope typeface for My Amazon Guy through out print and web design applications.

Manrope

Extrabold

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

Bold

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

Semibold

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

Medium

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

Regular

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

Light

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890**

SAMPLE DESIGNS

Showcase More of Your Products

Use a Brand Story to Your Advantage

By **My Amazon Guy**

Use the **Brand ASIN & Store Showcase module** to show more products, and the **Brand Q&A module** with well-written information.

By showing captivating images and informative copy, you can give customers a better understanding of your products and how they can be used.

My Amazon Guy Backup Your Amazon Catalog

- ✓ Every two weeks
- ✓ Anytime you do an unload

Download your Catalog Listings Report so you can restore data when Amazon wipes it!

My Amazon Guy Get your Amazon products seen and sold

Full Service Amazon Management

- PPC
- Design
- SEO
- Catalog

Learn more at MyAmazonGuy.com

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- PPC
- Design
- SEO
- Catalog

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BY STEVEN POPE

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Make social posts on Amazon

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- ✓ Rank higher
- ✓ Get more impressions
- ✓ Beat out your competition
- ✓ Improve conversions
- ✓ Drive more traffic
- ✓ Improve ad costs

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- SEO
- Catalog

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